

# Thomas Buell, Jr.

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## EXPERIENCE

### **VERSO PARTNERS: Communications** – Portland, Oregon

Lead Partner/Creative Director – January 1992 to Present

- Running public affairs management consulting firm providing writing and communications services to corporations, small businesses, law firms and non-profit organizations
- Services include marketing communications, social media marketing, media relations, employee communications, executive letters, newsletters, speechwriting, brochures and strategic planning

### **GlobalPittsburgh** – Pittsburgh, Pennsylvania

Director of Development & Marketing – June 2009 to July 2015

- Part-time head of communications and marketing for internationally-focused non-profit
- Led successful fundraising campaign to support organizational growth
- Developed Study Pittsburgh Initiative to support local colleges and English Language programs in attracting and retaining international students
- Built social network marketing program highlighting the Pittsburgh Region's international communities and connections

### **The Global Switchboard** – Pittsburgh, Pennsylvania

Steering Committee Member/Charter Member – May 2014 to July 2015

- Charter member and steering committee member of co-working space and coalition of Pittsburgh's globally engaged social-profit organizations and individuals, pursuing goal of bringing new resources to city, and provide space to cultivate new and innovative global ideas

### **Welcoming Pittsburgh** – Pittsburgh, Pennsylvania

Advisory Council Member – August 2014 to July 2015

- Appointed by Mayor William Peduto to Welcoming Pittsburgh Advisory Council to help shape city's immigrant attraction and retention activities

### **Welcoming Economies (WE) Global Network** – Detroit, Michigan

Steering Committee Member – June 2013 to July 2015

- Founding member of coalition of more than 20 regional economic development initiatives from across Midwest working to tap into economic development opportunities created by immigrants

### **The Pittsburgh Press** – Pittsburgh, Pennsylvania

Business Reporter – March 1987 to December 1992

- Wrote features and daily news stories on workplace, consumer finance, health care, retailing, manufacturing and automotive beats for two-time Pulitzer Prize-winning daily newspaper
- Developed major data-based news stories on hospital finances, union salaries and railroad safety
- Elected twice by co-workers as representative to newsroom problem-solving committee
- Finalist in UCLA Gerald Loeb Awards for Distinguished Business Journalism

### **The New York Times** – New York, New York

News Stringer – 1982 to 2005

- Contributed news stories to National Desk related to politics, social trends, breaking news

### **The Charleston Gazette** – Charleston, West Virginia

Business/Labor Editor – September 1981 to March 1987

- Promoted to Business/Labor Editor three years after hiring as general assignment reporter
- Oversaw news gathering as Sunday and Night City Editor

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## **EDUCATION**

**The Evergreen State College** – Olympia, Washington  
Bachelor of Arts, June 1981  
Concentration: Political Economics

**Catlin Gabel School** – Portland, Oregon  
Class of 1974

## **OTHER COLLEGE STUDY**

**Harvard University** – Cambridge, Massachusetts  
Journalism – Commission on Extension Services – 1977-78

**Vassar College** – Poughkeepsie, New York  
Creative Writing, Political Science – 1974-76

## **PROFESSIONAL DEVELOPMENT**

**The Wharton School at the University of Pennsylvania** – Philadelphia, Pennsylvania  
Seminars for Business Writers – October 1989

**American Press Institute** – Reston, Virginia  
Business & Economic News Coverage Seminar – February 1985