

MARY EARLY FISHER

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Offering 20 years of communications, graphic design, recruitment & program management experience.

VERSO PARTNERS: COMMUNICATIONS, Portland, OR

Associate Partner, May 2015 to present

- Providing public relations, writing and creative services.
- Coordinating projects from creative to strategic development.

University of Pittsburgh Asthma Institute at UPMC, Pittsburgh, PA

Communications & Community Relations Manager, 2012 to 2015

- Coordinated internal and external communications to support vision and mission of Asthma Institute to better serve asthma patients and research participants.
- Identified and implemented advertising and outreach strategies for recruitment of research participants.
- Designed and produced promotional materials including website design now used as template by the Department of Medicine at University of Pittsburgh School of Medicine.

FISHER ARCHitecture, Pittsburgh, PA

Media Relations, 2011 to 2012

- Coordinated media relations efforts and assisted with marketing and communications planning.
- Collaborated with Design Center of Pittsburgh to host fundraising events for VIP donors.

University of Pittsburgh Clinical & Translational Science Institute (CTSI), Pittsburgh, PA

Community Relations & Recruitment Advisor, 2007 to 2011

- Advised doctors and staff on how to successfully recruit research study participants.
- Directed annual *University of Pittsburgh Health and Wellness Lecture Series* for general public in collaboration with Carnegie Library of Pittsburgh.
- Recruited research participants at large community events such as *Race for the Cure*.
- Designed website and promotional materials.
- Coordinated educational program on clinical research for bedside nurses at UPMC.

Depression & Manic Depression Prevention Program, UPMC, Pittsburgh, PA

Research Recruitment Coordinator & Senior Research Associate, 2002 to 2007

- Recruited research participants for multiple mood disorder research studies and research registry.
- Created and directed annual *Mental Health and Wellness Lecture Series* to raise awareness in collaboration with Carnegie Library of Pittsburgh.
- Designed marketing materials and website.

Keenan & Associates, Torrance, CA

Benefits Coordinator, 2000

- Coordinated health benefits for 550 employees and licensing process for 100 employees.
- Led new hire orientations.

ADDITIONAL EXPERIENCE, 1993 to 1999

Senior Assistant Director of Admissions, Marymount College, Palos Verdes, CA

Senior Assistant and Assistant Director of Admissions, Denison University, Granville, OH

Admissions Counselor and Graduate Student, University of Toledo, Toledo, OH

EDUCATION

University of Toledo, Ohio - Master of Higher Education Administration, coursework, 1993 - 1995

University of Toledo, Ohio - Bachelor of Arts, Communication, 1989 - 1993