



globalpittsburghNEWS

April 2005

Vol. 3, Issue 5

Showcasing
International
Connections In
Southwestern
Pennsylvania

Global Summit To Highlight Opportunities For Area Firms

Competing in the world economy will be the topic of a day-long Globalization Summit organized by the Pittsburgh Technology Council on Friday, April 15 at the David L. Lawrence Convention Center.

The summit promises a comprehensive look at globalization and the opportunities available to businesses of all sizes in southwestern Pennsylvania.

Breakfast keynote speaker will be Dr. Robert D. Atkinson, Vice President and Director of the Progressive Policy Institute's Technology and New Economy Project.

The luncheon keynote speaker will be Jan Friederich, Senior Economist/Editor and Deputy, Country Forecasting Services for the Economist Intelligence Unit speaking on "Global Risks and Opportunities - the US, Europe and China."

Session topics include Exporting 101: The Why, the Where and the How; Communicating in the Borderless Enterprise; International Transactions - From Joint Ventures to Licensing Agreements to Mergers and Acquisitions; Strategies for Entering the Global Marketplace; Localization Techniques for Maximizing Your Global Potential; and Making the Most of Your Intellectual Property in a Global Economy.

The conference is presented in partnership with the [Allegheny Conference on Community Development](#), the [World Affairs Council of Pittsburgh](#), the Katz School's [International Center for Business](#) at the University of Pittsburgh and the Northwestern Pennsylvania Technology Council.

Sponsors include Jones Day, LaSalle Bank, the [Southwestern PA Commission](#), the [Pennsylvania Department of Community & Economic Development](#), [Catalyst Connection](#), [Echo International](#) and UPS.

Reservations are now being accepted for the conference, which will run from 8 a.m. to 5 p.m.

The cost is \$195 for members, \$295 for non-members and \$50 for students. With one paid admission, additional employees from the same company receive a \$50 discount.

For more information, contact Council Events at 412-918-4229 or go to www.pghglobalization.com.

Pittsburgh Technology Council

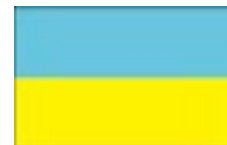
This Month In GlobalPittsburgh:



Japanese Professor Returns To Pittsburgh With Group Of Pharmacy Students

Dr. Koichi Kawasaki was a post-doctoral fellow in Pittsburgh in 1970. He recently returned with a group of his pharmacy students as part of an exchange with Duquesne University. Read more on Page 2.

Ukrainian Journalists Compare Campaign Notes In Pittsburgh



Fresh from covering the history-making elections in their home country, a group of Ukrainian journalists swapped campaign stories with their counterparts in Pittsburgh. Read more on Page 3.



Asian American Film Festival Planned For Pittsburgh

Films from India, Japan, China, Taiwan, Indonesia, Korea, the Philippines and other countries will be screened this fall during the first Asian American Film Festival of Pittsburgh. Read more on Page 3.

Also Inside This Issue

- African Studies Center At La Roche - 2**
- Newcomers Invited To Pittsburgh FAQ - 3**
- PRA Visits Japan, Europe - 4**
- Taylor Allderdice Wins WorldQuest - 4**

Next GlobalPittsburgh Network
Wed. May 11 at the Rivers Club
"Competing in the Global Economy: Is High Tech Key To Region's Future?"
Info at www.globalpittsburgh.org

Japanese Professor Returns To Pittsburgh With Group Of Students

In 1970, Koichi Kawasaki spent a few years as a post-doctoral fellow in pharmaceutical sciences at the University of Pittsburgh. He's always had fond memories of the city, but he was surprised at the changes that have taken place here when he returned recently with a group of 32 of his students from [Kobe Gakuin University](#) in Japan.

"It has become very clean," said Kawasaki, who is a professor of pharmacy as well as Director of Kobe's Center for Promotion of Sciences and Center for International Programs. "It is very nice."

Kawasaki and his students spent two weeks in Pittsburgh as part of an exchange program with [Duquesne University](#), which is the sister university of Kobe Gakuin. This is the first time students have participated in the exchange, which for the past 14 years has involved only faculty members, according to Dr. J. Douglas Bricker, Associate Dean of Duquesne's Mylan School of Pharmacy and Associate Professor of Pharmacology-Toxicology.

"It's the first opportunity for the Japanese pharmacy students to come over en masse," Bricker said. "It has been 10 years in the making, and we're all very pleased."

In addition to attending daily programs at Duquesne, the Japanese students have visited area pharmacies and companies such as [Mylan Laboratories](#), experienced cultural attractions such as the Carnegie Museum, and worked with English as a Second Language instructors.

"It is good for them to see Pittsburgh and to see American pharmacies," Kawasaki said. "They are also

This is the first time students have been involved in the academic exchange, which for the past 14 years has involved only faculty members.

very excited to study their English."

Kawasaki's return to Pittsburgh represents an important but sometimes overlooked benefit of international academic programs, according to Gail Shrott, Director of the [Pittsburgh Council for International Visitors](#), which arranged programming and homestays for the group.

"I think it's very significant that a man who was here as a post-doc more than 30 years ago has remembered Pittsburgh and brought back this group," she said. "That's the kind of ripple effect that is very positive for Pittsburgh and helps build the city's international connections."

The PCIV also hosted Kawasaki during his earlier visit, Shrott said.

Kawasaki said he and his students will have very fond memories of their visit to Pittsburgh, which made them feel very welcome.

"The people in the city are still so kind and warm," he said. "I was glad to come back and find that. I believe that the exchange has been very successful."



Dr. Koichi Kawasaki returned to Pittsburgh with a group of his pharmacy students (background) from Kobe Gakuin University of Japan as part of an exchange program with Duquesne University.

African Studies Institute Formed At Pittsburgh's La Roche College

La Roche College in Pittsburgh has established the Kerr Institute of African History, Culture and Politics.

The Kerr Institute aims to encourage scholarly research, writing and educational outreach regarding key issues in African historical and contemporary affairs.

"We intend for the institute to serve as a reliable and scholarly resource base devoted to African affairs that students, scholars, teachers and ordinary citizens can turn to for information, analysis, and assistance in the study of Africa," said Director Dr. Joshua B. Forrest.

The Institute also seeks to encourage Africa-U.S. exchanges regarding historical, cultural and political issues, and to promote the involvement of Africans in the study of their own continent.

"We see these exchanges as consistent with the mission of [La Roche College](#) to work toward global peace through education and through the advancement of knowledge," Forrest said.

For more information, go to www.laroche.edu or call 1-800-838-4LRC.

Asian American Film Festival Planned For Fall; Volunteers Being Sought

Films from India, Japan, China, Taiwan, Indonesia, Korea, the Philippines and other countries will be screened this fall during the first Asian American Film Festival of Pittsburgh.

Volunteers are being sought to help organize the festival by providing such services as event planning, publicity, design and assistance during the festival. Volunteers will receive free passes to festival events, according to Festival Director Harish Saluja.

"Since the Western Pennsylvania community is rightfully working towards building bridges between people of various ethnic origins, it only seems appropriate and timely that an annual film festival of this caliber should become a fixture in the regional cultural scene here," he said in promotional materials.

Asian countries represent more than half the world's population, and produce a huge number of fascinating and entertaining films, Saluja said. For example, India alone produces over 1,000 films per year. In addition, every major city in the U.S. has a thriving Asian American Film Festival. However, the film art form of Asia is not well represented in Western Pennsylvania, Saluja said.

Saluja is a filmmaker, artist and entrepreneur. His film *The Journey* (www.newray.com) won several awards and was shown in over 30 film festivals around the world including most of the prominent Asian American Film festivals. It is being distributed by the Independent Film Channel.

He also runs a publishing company (www.housecallsmag.com), and serves as the Executive Director of [TIE Pittsburgh](http://www.tiepittsburgh.com) (The Indus Entrepreneurs). He co-hosts the Music From India radio show on 90.5 FM WDUQ.

For more information on the Asian American Film Festival of Pittsburgh, go to www.aaffp.org or send email to volunteers@aaffp.org.

Newcomers To Region Invited To Pittsburgh FAQ To Learn About Area

Newcomers to the region are invited to Pittsburgh FAQ, a new program offered through a partnership between the [Allegheny Conference on Community Development](http://www.allegheycouncil.org) and [Leadership Pittsburgh, Inc.](http://www.leadershippittsburgh.com)

Designed to help new residents connect with people and resources, the first session will be held on Friday, April 1, from 5:30-7:30 p.m. at Xplorion in the lobby of the Regional Enterprise Tower, 425 Sixth Ave. in downtown Pittsburgh.

The cost of the program is \$10 per person. For more details, call 412-392-4555, Ext. 4507.

Ukrainian Journalists Compare Experiences With Pittsburgh Hosts

The thrill of free speech still bubbled up in a group of Ukrainian journalists who visited Pittsburgh recently as part of an exchange program through the Library of Congress.

As the Ukrainians met with local journalists and editors, it was often hard to tell whether the visitors or the hosts were more curious to hear the others' tales from their respective campaign trails.

The five Ukrainian journalists, whose democratic state and free speech movement are both in their infancies, told of their difficulties in overcoming government controls to report on the "Orange Revolution" success of opposition candidate Viktor Yushenko.

And the American journalists from the Pittsburgh Post-Gazette and the Tribune-Review told of their challenges in covering last year's long and often emotional campaign between George Bush and John Kerry.

The journalists in both countries now find themselves covering a sharply divided electorate trying to move forward and deal with important and challenging issues.

In a round-table discussion on the last day of their 10-day visit to the United States, the Ukrainian journalists marveled at the differences and similarities between their experiences and those of the Americans.

"We saw that Americans live in this democracy every day, but every day they create it," said Marina Bogdanova, deputy chief editor and columnist for a newspaper in the Vinnytsya region, through a translator. "We realize more and more how difficult is the path ahead of us."

The Ukrainian journalists were part of a 45-member delegation of judges, journalists, elections experts, NGO managers, and democracy advocates who came to the United States in a professional exchange through the congressionally sponsored Open World Program.

The delegations stayed in Atlanta, Buffalo, Columbus, Corvallis, OR, Minneapolis and Pittsburgh. Local programming for the journalists was organized by the [Pittsburgh Council for International Visitors](http://www.pittsburghcouncil.org).

**Look for the Events Calendar at
www.globalpittsburgh.org.
Add your own listings
of international activities!**



PRA Pursues Opportunities In Japan, Europe

The [Pittsburgh Regional Alliance](#) continues to develop and strengthen ties with businesses and partnerships in Japan. In early March, Ron Maloney, PRA Vice President of Business Investment, returned from a weeklong mission to several cities there, including Saitama and Kawasaki.

Maloney met with his Japanese economic development counterparts to follow up on conversations that started last November to determine how best to develop stronger business relationships between our two regions.

"During the remainder of his time in Japan, Ron cultivated an impressive number of solid contacts, leads and prospects at the 2005 International Nanotech Exhibition and Conference in Tokyo," said Ronnie Bryant, President and Chief Operating Officer of the PRA. "In fact, out of close to 100 contacts, we now have seven good leads that we hope to convert into projects."

On a separate trip, several members of the PRA's Business Investment team left on March 5 to travel to Copenhagen, Denmark, and Dortmund and Hannover, Germany. Leading the delegation was PRA Board Member Dan Onorato, Allegheny County Chief Executive, along with Bob Hurley, Assistant Director of Business Development for the County Economic Development office.

Bryant joined the delegation on March 7 for a series of meetings in Copenhagen before traveling to Dortmund. The Pittsburgh region has exceptionally strong ties with our partners in the Ruhr Valley area of Germany. While in Germany, the group was scheduled to call on representatives from several of the German companies with a presence in southwestern Pennsylvania, including [Bayer](#) and [Lanxess](#).

The delegation also represented the Pittsburgh region at [CeBIT](#), a the world's largest information technologies trade show held annually in Hannover.

Welcome to [GlobalPittsburghNEWS](#)

GlobalPittsburghNEWS showcases Southwestern Pennsylvania as an attractive center for international communities, business and tourism. **Please distribute it freely. Forward it to anyone who might be interested.** For a free subscription, send e-mail to global@worldaffairspittsburgh.org.

For more information on the region's international activities, go to the [GlobalPittsburgh](#) website at www.globalpittsburgh.org.

For information on international business development, contact Roger Cranville at the Pittsburgh Regional Alliance, 412-392-1000, or e-mail at rcranville@alleghenyconference.org.

For information on global issues education, contact Sky Foerster at the World Affairs Council, 412-281-7970 or e-mail at skyf@worldaffairspittsburgh.org.

If you have story ideas, contact Thomas Buell, Jr. at 412-720-2218, or e-mail tcbuell@comcast.net.

The publication of [GlobalPittsburghNEWS](#) is made possible in part through the generous support of [The Alcoa Foundation](#) and [The Heinz Endowments](#).

Area High Schoolers Compete In Third Academic WorldQuest

More than 160 students from 41 area high schools participated in the Third Annual Academic WorldQuest competition on March 10 at the University of Pittsburgh.

First place in the competition went to the team from Taylor Allderdice High School, with second place going to Upper St. Clair and third place going to Franklin Regional. The winners will go to the National Academic WorldQuest competition in Washington, D.C., to be hosted by the Organization of American States on April 2.

The competition was sponsored by the [World Affairs Council of Pittsburgh](#) in cooperation with the International Business Center of the Katz Graduate School of Business at the University of Pittsburgh, the Pittsburgh Post-Gazette and KQV Newsradio AM1410.

Academic WorldQuest is a knowledge-based competition with questions focusing on international affairs, current events, economics, geography, flags, history and cultures.

Other participating high schools at the Pittsburgh event included Ambridge, Avella, Avonworth, Bentworth, Bethlehem Center, Brentwood, Brownsville, Burrell, Carlynton, Central Catholic, Chartiers Valley, Fox Chapel, Greater Latrobe, Greenville, Hampton, Hempfield, Hickory, Highlands, Hillel Academy, Lincoln, Moon, Mt. Lebanon, New Castle, North Allegheny, North Hills, Peters, Pine-Richland, Quaker Valley, Riverview, Schenley, Seneca Valley, Shaler Area, Sharpsville Area, South Park, South Side Beaver, Springdale, Thomas Jefferson and Trinity.

Edited & Produced by

Thomas C. Buell, Jr. LLC

**Newsletters - Brochures - Speeches
Media Relations Consulting**

www.versopartners.com

412-720-2218 - tcbuell@comcast.net